



PRESS RELEASE 2

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Imagine going to work naked

Simone Moore conducts conference workshop

The premise of this training and development design workshop is “Clothe Your People in Style” and captures attention with its tag line “Imagine going to work naked”. It connects at a visceral level immediately generating a variety of emotions, most of which would have us blush and run away at the thought.

Being uncomfortable, embarrassed or even anxious and traumatised is a reflection of how people feel when they are minimally trained and blundering unsurely through their job. Sometimes people cover up through bluff and strut but only for a short while. People know their customers and colleagues are not blind and will quickly discover the truth of their inadequacy. People are in a quandary about what to do because once they’re found out, there’s no hiding!

Simone simply asks, “You wouldn’t go to work naked, so why are you putting your people out naked in front of customers?”

In the early 90s, Simone fortunately experienced a new employee training program with a company that understands and promotes the positive impact of well trained people within their organisation.

“This program gave me two key things: the skill to do my job well and a bundle of confidence.” she said. “The training programs I create and conduct all have a different style but retain the essence of that experience.”

It is common for organisations to cut or freeze training budget and reduce headcount during difficult economic times, however this is when they most need the skills and confidence of their people.

The key benefits to a well designed training and development program are underpinned by an organisation’s unique culture & values. It provides people with a solid foundation and a good wardrobe; reduces time for new staff to go from shabby to chic; keeps long-term staff up-to-date with the right style; helps reduce staff leaving for another designer and keeps the organisation looking good!

Simone Moore is conducting this workshop at the IT Service Management & Help Desk Summit at Luna Park on 29 April 2009.

For the conference program link to www.acevents.com.au/contact2009/programme_itsmhd.html

To discuss training and development design with Simone go to www.nimueoak.com.au , contact her on 0410 472 711 or at simone@nimueoak.com.au